Meals-to-You

• Three-year demonstration project spanning 2019-2021 to mail meals to FRP-eligible children in rural communities
  • Year 1 – Served 488,940 meals and snacks to children in 20 TX school districts
  • Year 2 plans – expand Meals-to-You to select communities in New Mexico and Alaska.

• Then the pandemic hit…
Meals-to-You

357

Communities Supported

38,771,180

Meals Delivered

275,133

Kids Served

Based on eMTY Boxes Shipped as of 8/22/20
Meals-to-You

• Difficulty in sourcing diverse food items. Requirement for shelf stable, competition with other food distributors (groceries, schools, etc)

• Shipping to rural areas already difficult, add to that an overall national increase in e-commerce = a delay in delivery.

• Address validation issues; bottom of the grand canyon, other rural areas where addresses are atypical
Contact:

https://www.baylor.edu/hungerandpoverty/

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