



**Agriculture
and Markets**



**Nourish
New York**

Nourish NY – Connecting farms with those in need

A Unique Part of New York's Covid-19 Emergency Food
Response

The situation in April 2020

Existing food aid packages are not connecting with local producers:

- The second and third corona virus stimulus package includes over \$48 million in administrative and commodity funding for New York food banks.
- New York City has committed \$25 million for emergency food providers in the metropolitan region.

Yet we have:

- Milk dumping at dairy farms.
- Produce from last year's harvest still in cold storage with nowhere to go.
- Long Island's fishing fleet idled.
- Farms and food producers are without markets.

On May 3rd Governor Cuomo announced that the state is providing \$25 million from the state's special public health emergency.



The image is a screenshot of a video broadcast. On the left, Governor Andrew M. Cuomo is seated at a desk, wearing a dark suit and a red striped tie. A nameplate in front of him reads "Governor Andrew M. Cuomo". To his right, a large graphic overlay is displayed. At the top of the graphic is a yellow bar with the text "Food Banks". Below this, the text reads: "New York State is providing \$25 million from the State's Special Public Health Emergency Fund for food banks and providers most impacted by COVID-19." The background of the graphic shows people wearing masks and handling food. At the bottom of the graphic, there are three yellow boxes with the text "STAY HOME.", "STOP THE SPREAD.", and "SAVE LIVES." in white. In the top right corner of the video frame, there is a logo that says "MAKING NEW YORK HAPPEN". In the bottom right corner of the video frame, there is a purple logo that says "finance". At the very bottom of the video frame, there is a red progress bar and a control bar with icons for play, next, volume, and "LIVE".



Nourish New York Initiative

- We will also launch the **Nourish New York Initiative** to purchase food and products from Upstate farms and direct it to food banks across the state.
 - Kelly Cummings, Director of State Operations and Infrastructure
 - Richard Ball, Commissioner of Agriculture
 - Rossana Rosado, Secretary of State
 - Karim Camara, Executive Director of the Office of Faith-Based Community Development Services
 - Fran Barrett, Director of Non-Profits
 - Mike Hein, Commissioner of the Office of Temporary and Disability Assistance

OBSERVER-DISPATCH
NY farmers watching hard work go down drain
By Edward Harris
Updated Apr 26, 2020

auburnpub.com
Upstate NY dairy farms forced to dump milk
By [unreadable]
Updated Apr 22, 2020

STAY HOME. STOP THE SPREAD. SAVE LIVES.

because the markets are so roiled some



Video player controls including play, next, volume, and 'LIVE' indicator. Additional icons for closed captions, settings, and full screen are visible.



- Funding provided to 10 regional foodbanks:
 - Foodbank for NYC
 - Regional Foodbank of Northeastern NY
 - Foodbank of Western NY
 - Foodbank of Central NY
 - Foodlink
 - Long Island Cares
 - City Harvest
 - Foodbank for Westchester
 - Foodbank for the Southern Tier
 - Island Harvest
- Administered by NYS DOH through emergency contracts (6-months), the funding will flow to foodbanks and then to soup kitchens, food pantries and others for distribution.
- Foodbanks will be required to spend these funds on New York sourced products in any of three different ways – direct purchase, food drive through event with a local producer, and/or voucher program for dairy products.
- AGM staff will provide support and assistance throughout.

AGM developed a list of known sources of surplus food. This includes:

- Sources of cabbage, apples and other produce that is currently in cold storage and is not able to be sold due to restaurant and food service shutdowns.
- 48 seafood producers on Long Island as the fishing and shellfish industry has been virtually closed with restaurant closures.
- Nearly 300 dairy producers with products ranging from fluid milk, milk powder, condensed milk, yogurt, sour cream, cottage cheese, cream cheese, and butter.
- The list also includes producers of beef, eggs and other farm products that have lost markets and have product sitting and available.

Food Drive-Through Events

- Major focus on Long Island and Upstate Communities.
- Largest distribution involved over 4,500 families on Long Island.



Dairy Vouchers

- The vouchers would be established with various supermarkets, convenience stores and food outlets with the foodbank region.
- The vouchers themselves can be distributed by soup kitchens, food pantries and faith-based organizations. Redeemable for New York butter, sour cream, cottage cheese, yogurt and fluid milk at participating retail locations.



Nourish NY to date:

The total spend is nearly **\$11 million**.

42% of the food spend is dairy, **33%** percent is produce, and **25%** is other products such as meat, eggs and seafood.

The Nourish NY initiative has now redirected **15.7 million pounds** of raw milk, or **1,820,020 gallons**, into finished products that have made their way into households with needs.

1,623 distributions have taken place with an estimated **392,040 households** receiving Nourish NY products.

Nourish NY food purchases have touched **4,089 farms**.

