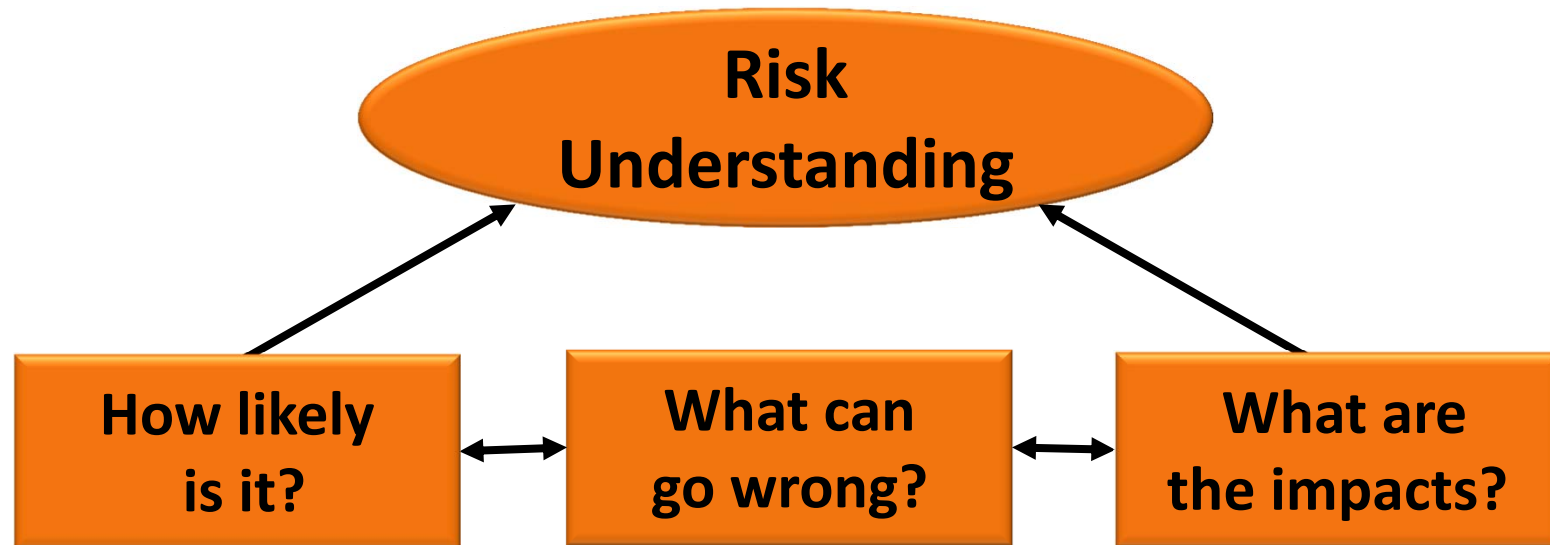


An aerial photograph of a large offshore oil rig in the middle of the ocean. A helicopter is landed on a helipad on the left side of the rig. The rig has a complex structure of steel beams and platforms. The ocean is dark blue with whitecaps.

Framing the Discussion: *A World of Cybersecurity Risks*

John Duncan
Vice President
Global Government Sector
ABS Group

Basic Elements of Risk



Risk = \pm [Threat, Vulnerability, Consequence]

Foundation for Risk Assessment

Historical
Experience

Analytical
Methods

Knowledge &
Intuition

Simple Security Risk Model

$$\text{Risk} = f[\text{Threat, Vulnerability, Consequence}]$$

- **Scenario** – combination of a target and attack mode
- **For each scenario, assess the following:**

What can go wrong?

- **Threat** – likelihood of a specific attack
- **Vulnerability** – probability that the attack will be successful

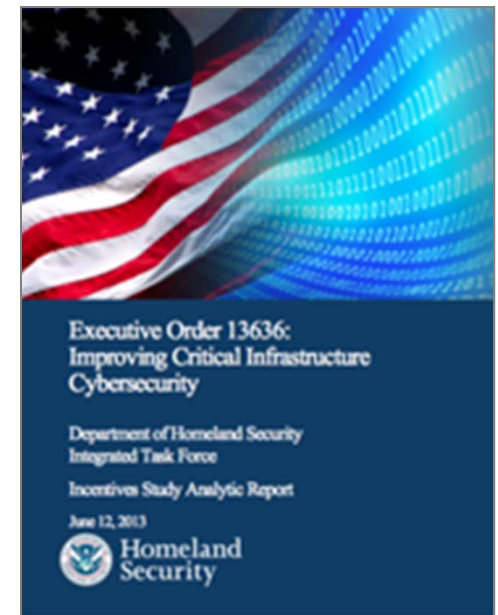
How likely is it?

- **Consequence** – level of impact associated with a successful attack

What are the impacts?

NIST Framework Overview

- In February 2013, President Obama issued Executive Order 13636: *Improving Critical Infrastructure Cybersecurity*
- Called for NIST to lead a collaborative effort to develop voluntary, risk-based Cybersecurity Framework
 - Set of existing standards, guidelines and practices to help organizations manage cyber risks.



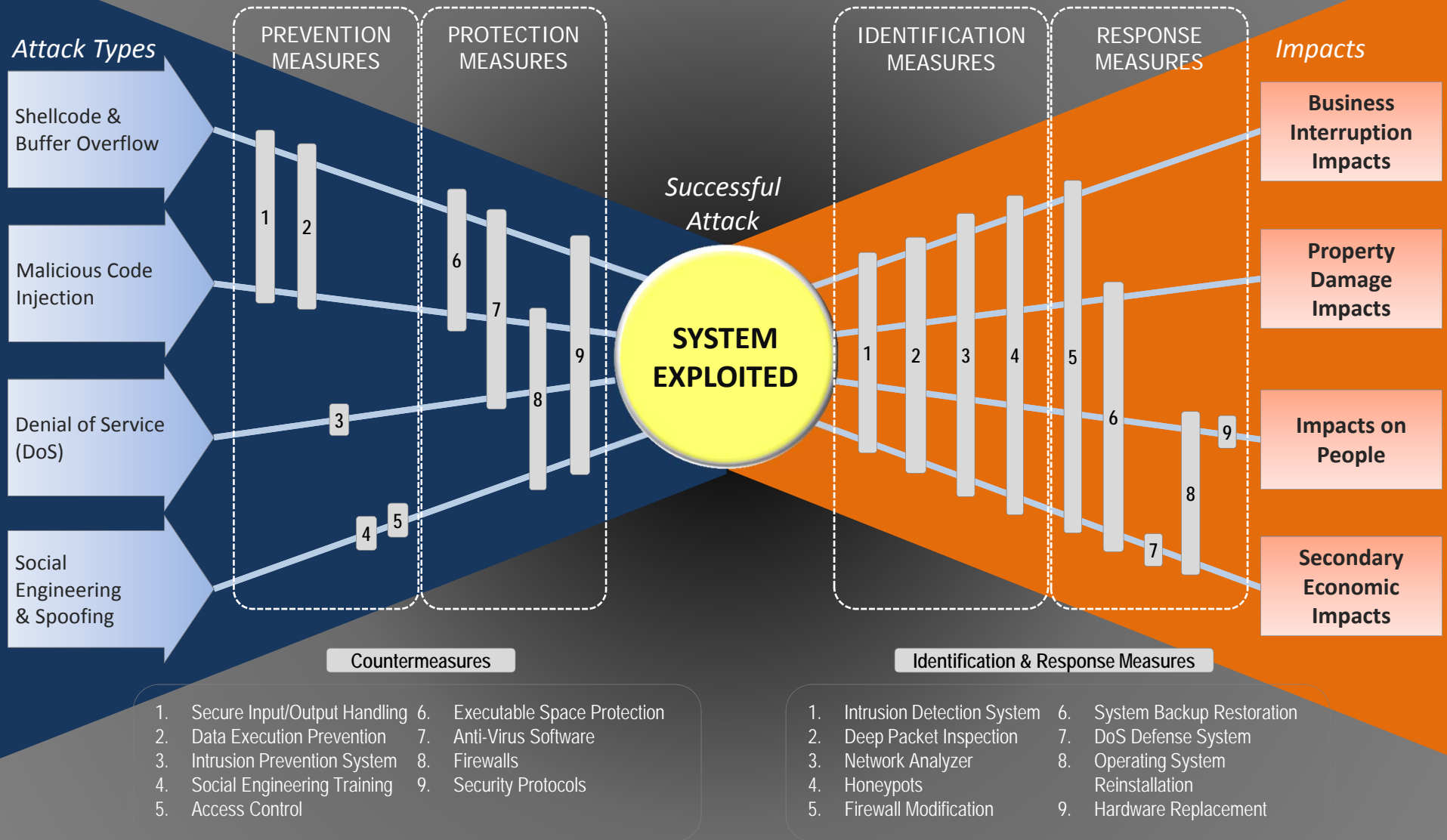
NIST Framework Core

- Developed as guidance for a specific critical infrastructure component
- Contains valuable information for government agencies
- NIST framework identifies 5 major cybersecurity functions

Functions	Categories	Subcategories	Informative References
IDENTIFY			
PROTECT			
DETECT			
RESPOND			
RECOVER			

Includes a Risk Assessment Category

Notional Cybersecurity Bow-Tie Analysis Framework





Cyber Threats to Maritime Entities


Tiffany Jones, CISSP, CIPP
SVP & Chief Revenue Officer, iSIGHT Partners
tjones@isightpartners.com

Primary Threat Categories






Geopolitics drives espionage activity





Collaboration for Effect

MASS15




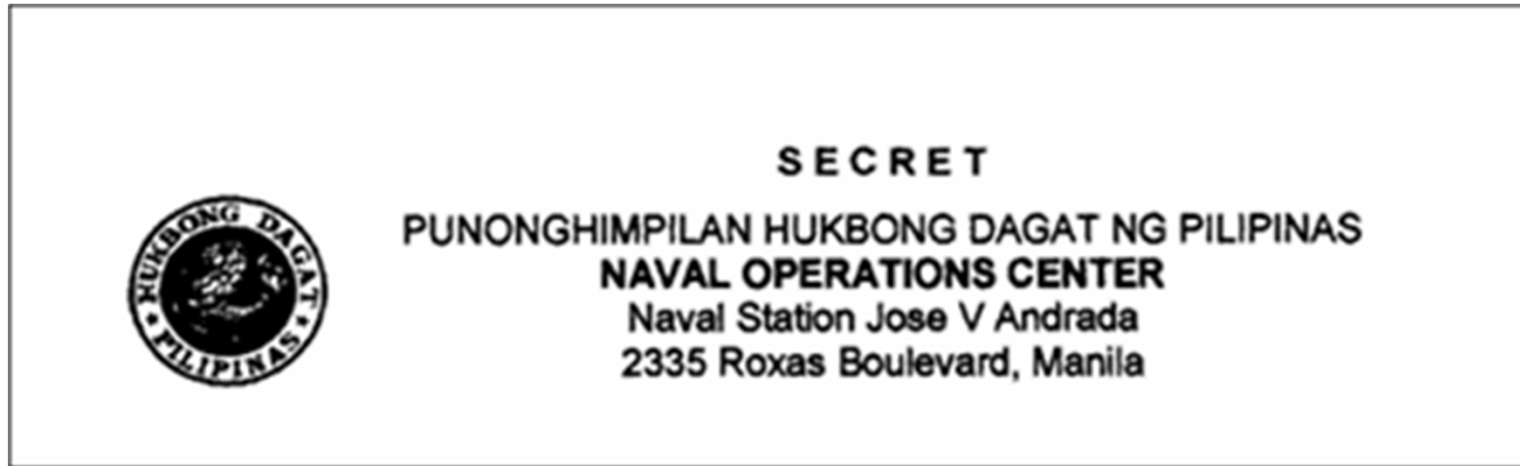
MARITIME & ARCTIC
SECURITY & SAFETY CONFERENCE





13th - 15th October 2015
DELTA HOTEL AND CONFERENCE CENTRE
St. John's, Newfoundland & Labrador, Canada
www.maritimearcticsecurity.ca





**Benign lure document from Mirage RAT sample deployed
ahead of US-Philippine defense agreement (iSIGHT Partners)**



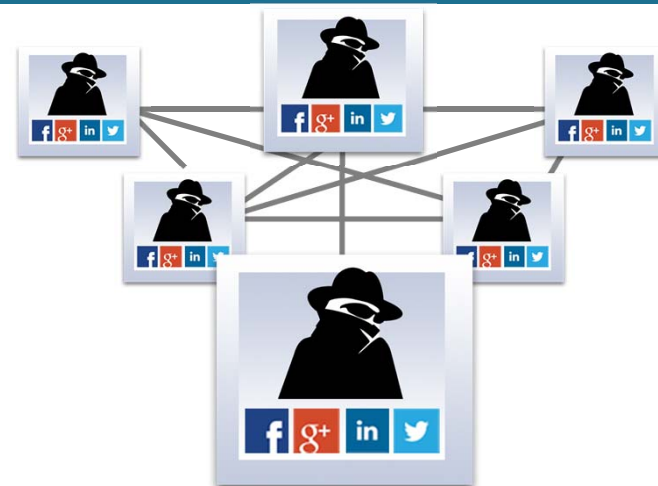
Commercial Maritime Threats



<p>高多様</p> <p>新年おめでとうございます。 昨年は大変お世話になりました。 今年も何とか御用かけると思いますが どうぞよろしくお願い申し上げます。</p> <p>自分のオリジナルの「新年アニメーション」をお送りします。稚拙な作品ですが、 どうかご笑覧くださいませ。^^</p> <p>添付ファイルのパスワードは「nengajyou」です。</p> <p>平成26年 村上 ***** 〒411-8555 静岡県三島市文教町2丁目31番142号 Tel: 055-980-0783 Fax: 055-980-0875 *****</p>	<p>高多様 like</p> <p>Congratulations New Year. I Thank you very much last year. Although I think that it is somehow put troublesome this year Thank you very much.</p> <p>I will send the original of his "New Year animation". It is a childish work, Please Shoran if ^^.</p> <p>Password of attachment is "nengajyou".</p> <p>Murakami 2014 ***** No. 31 No. 142 〒 411-8555 Mahoma, Shizuoka Prefecture Bunkyo-cho, 2-chome, Tel: 055-980-0783 Fax: 055-980-0875 *****</p>
<p>新年のご挨拶</p> <p>高多様</p> <p>謹んで新年のご挨拶を申し上げます。 昨年中は一方ならぬお引き立てにあずかりまして まことにありがとうございました。 今年も宜しくご支援、ご指導お願い致します。</p> <p>添付ファイルは拡張子を「_X_」→「.exe」に変更して起動してください。 パスワード「nengajyou」です。</p> <p>平成26年 鎌谷 ***** 〒816-0823 福岡県春日市若葉台西3-3 TEL: 092-593-3303 *****</p>	<p>Greetings of the New Year</p> <p>Saito like</p> <p>I Greetings New Year respectfully. It has to deposit patronage to not become the other hand last year during Thank you very much. Best regards for your support, we will ask for guidance this year.</p> <p>"_X_" Extension --> Please start by changing the ". Exe" attachments. Password is "nengajyou".</p> <p>26 years Heisei Kamaya ***** 〒 816-0823 Kasuga, Fukuoka Prefecture Wakabadanishi 3-3 TEL: 092-593-3303 *****</p>

Chinese New Year-themed lure document sent to Japan
Maritime United Corporation employee (iSIGHT Partners)

- 3+ year Cyber-espionage campaign with links to Iran
- Targeting high and low ranking personnel in multiple countries – US, UK, Israel, Saudi Arabia, Iraq
 - U.S. military
 - Congressional personnel
 - Washington D.C. area journalists
 - Diplomatic corps
 - U.S. Defense contractors
 - Israeli Defense contractors
 - Members of the U.S./Israeli lobby
- Utilizing social media platforms as targeting platform
 - Facebook
 - LinkedIn
 - YouTube
 - Etc.
- More than 2,000 targets and legitimate individuals caught in the net
 - Credential harvesting
 - Access to corporate and personal emails
 - Malware with data exfiltration capabilities



Risk Panel - Vulnerabilities

Ronin Security Solutions

Andrew N Bertolazzi



Environment

- Ever-expanding cyber tools and connections
- Most popular passwords in 2013: “password”, “123456”
- “We aren't even doing the simple stuff” Sen. Coburn-2014
- CIOs: Hacking is going to happen. Plan for it (2015)
- All software has flaws
- Macro versus micro vulnerabilities
- People are the critical common factor

Maritime Terminal Realities

- Reliance on cyber-linked tools, equipment, systems
- e-Commerce and online filings
- Increasing need for tech-savvy workforce
- Shrinking margins, reduced staff, higher workload
- Make-up of IT and Security organizations
- Divergent priorities, mandates, and funding
- Port focus has been primarily on physical security
- Few Business Continuity or Disaster Recovery Plans

Typical Vulnerabilities

- Economic and strategic “soft” targets
- Flat, lean organizations – single point failures
- Cyber-connected control systems, equipment, data
- Low security of networks, WiFi, back-up, hardware
- Inadequate password practices
- Limited funds, shrinking PSGP pool
- Security is a cost – financial and operational
- People

What Can Be Done?

Processes

- Robust plans for Business Continuity & Disaster Recovery
- Regular, secure, offsite back-up
- Access controls for data – physical and cyber
- Password discipline

Tools

- Firewalls, segmented networks, intrusion detection
- Timely and complete updates, patches, & fixes

People

- Awareness, training, exercises
- Security consciousness (a bit of paranoia goes a long way)
- Outside help

Resources

- Homeport Cyber-Security Webpage
<https://homeport.uscg.mil/mycg/portal/ep/home.do>
- US Computer Emergency Readiness Team (US-CERT)
<https://www.us-cert.gov>
- Industrial Control Systems - Cyber Emergency Readiness Team
<https://www.ics-cert.us-cert.gov>
- National Institute of Standards and Technology (NIST)
<http://www.nist.gov/cyberframework/index.cfm>
- Software & Supply Chain Assurance Clearinghouse (DHS)
<https://buildsecurityin.us-cert.gov/swa/cwe>

Risk Panel - Consequences

Captain Joe Kramek
Eleventh Coast Guard District
Legal Officer & Staff Judge Advocate



Commander Pacific Area



Case Study – National Impact of West Coast Port Stoppage (29 ports)

	5 Days	10 Days	20 Days
Cost to U.S. Economy	\$1.9 B	\$2.1B	\$2.5B
Loss of Imports	\$1.8 B	\$3.9 B	\$8.3 B
Loss of Exports	\$1.5 B	\$3.2 B	\$6.9 B
Reduced Economic Output	\$9.4 B	\$21.2 B	\$49.9 B
Cost to Households	\$81	\$170	\$366
Employment Disruption	73,000	169,000	405,000



Immediate Backlog Across Economy

- Automakers – More Expensive Parts / Reduced Production
 - Honda, Toyota & Subaru
- Wal-Mart Inc. – Reduced Inventory /Earnings Hit
 - Electronics
- U.S. Meat Exporters – millions of pounds in storage
 - \$85 mil per week
- Farmers – Losses estimated in hundreds of millions
 - CA citrus exports cut by half
 - WA apple crops





Questions for Panel